FORUM · KULTUR UND ÖKONOMIE
FORUM · CULTURE ET ÉCONOMIE

The Age of Algorithms –
Künstliche Intelligenz in der Kulturförderung

L'intelligence artificielle dans la promotion culturelle

kHaus, Basel
26 June 2025

kulturundoekonomie.ch

MARKETPLACE

Perspectives, practical experience and plenty of opportunity for discussion – the station tour includes promising practices, an AI escape game, a short film programme and a guided tour.

Opening hours 10.45–12.30 and 14.15–17.15

Free floating each and everyone according to their own interests

Please note specific starting times for the guided tour and the short films

KHAUS

Foyer 2 (2nd floor)
Marketplace

Saal (2nd floor)
Plenary session

Turmzimmer (4th floor)
Workshop HEK

Forum (ground floor)
Workshop Pro Helvetia

Foyer 1 (1st floor)
Marketplace

Plaza (ground floor)
Breaks, Artist-Corner & Soirée

Plaza (-1 / river exit)
Starting Point Guided Tours

Atelier (ground floor)
Q&A

Foyer 1 (1st floor)

AI Escape Games (Intersections)
In a world where the way we work is changing almost daily, AI skills are no longer a luxury but a necessity. At this market stall, experience playful approaches to strengthening AI skills and discuss with the co-founders of Intersections how you can approach your company's AI transformation in a responsible and targeted manner.
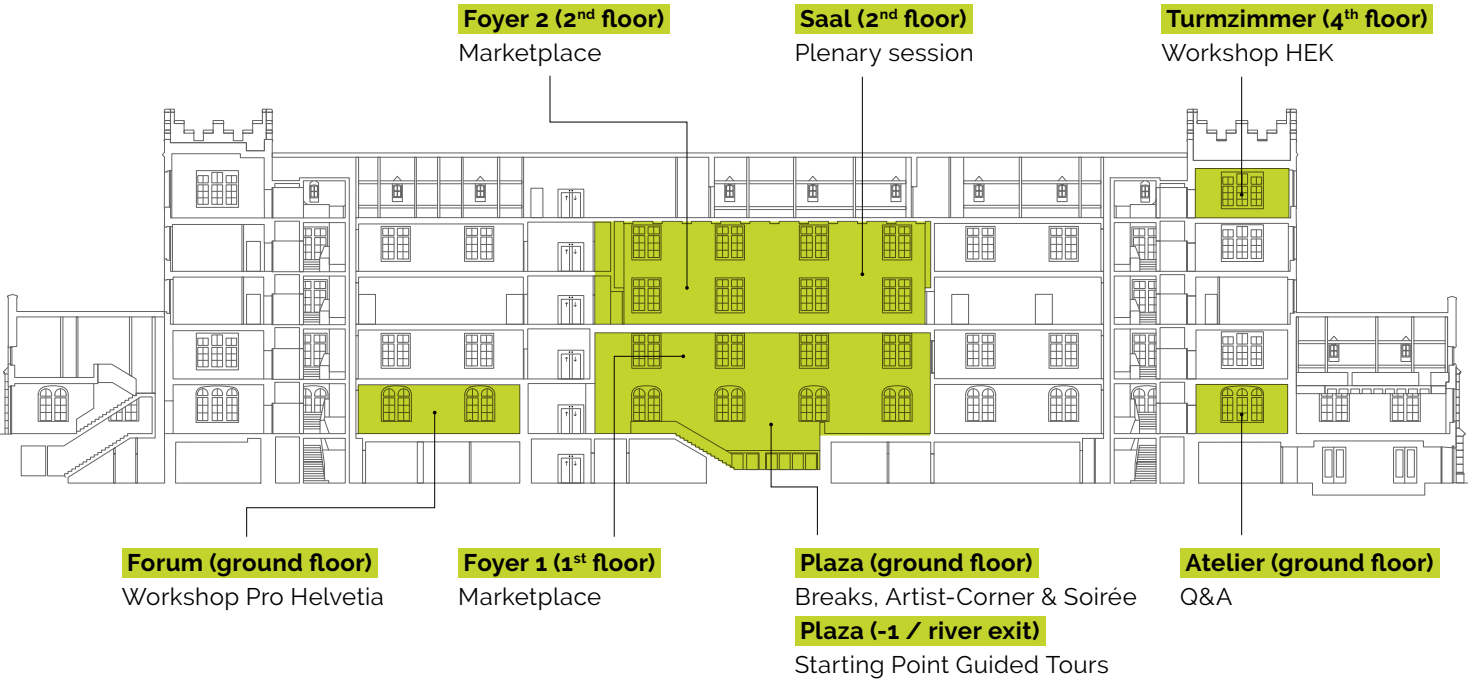
Culture meets AI: Three visions of the future (Suisseculture)
Suisseculture, the umbrella organisation for Swiss cultural professionals, presents scenarios for a possible future with artificial intelligence in culture. At the market stall, visitors can talk to experts and develop their own visions. The key question is: How can a diverse cultural landscape be preserved and shaped in the age of AI?

Design Research in Action (EPFL+ECAL Lab)
Combining artistic creativity, scientific knowledge and user psychology, the EPFL+ECAL Lab, the design research centre of the EPFL, explores the potential of emerging technologies to turn technical performance into sustainable impact. Its research work leads to concrete, transferable solutions, as well as new, replicable knowledge about user perception in real-life situations. At the market stall you will get an insight into the projects ÈVOKÂ, POSTER WORLD and JEAN STAROBINSKI. CRITICAL RELATIONSHIPS.

Plaza (ground floor)

Meet the Artist-Corner
Any questions? Discuss further – directly with the artists!

Artists present:
14.45–15.30
Tammara Leites (creative developer & interaction designer)
Manuel Flurin Hendry (filmmaker & artistic researcher)

15.30–16.15
Isaac Pante (UNIL / Gamelab Lausanne & author)
MELO Melody Chua (musician & new media artist)

16.15–17.00
Simone C. Niquille (designer & researcher)

Foyer 2 (2nd floor)

Breaking Down Barriers: AI in Theatre (Institut für KI und Bühne IKIB / Theater Magdeburg)
The IKIB is working with theatre professionals, artists and scientists to break down barriers in theatre with the help of AI and new technologies. The vision: audience members can attend a theatre performance regardless of their ability to speak.

Intelligent Art – AI and Artistic Practice (HEK)
What role do new technologies and artificial intelligence in particular play in art and culture? How do digital tools shape our everyday lives? At the market stall, the HEK is presenting works by Simone C. Niquille from its collection that deal with art and AI.

Saal (2nd floor)

AI-Short Films: AI means Artistic Intelligence
The four films in this selection were created using different techniques based on generative AI and experimental machine learning. The programme addresses various facets of the current discourse on AI: from unintentional situational comedy, potential risks and side effects and the exhaustion of creative leeway. Presented by film expert Laura Walde.

Starting times:
10.50–11.35
16.30–17.15
Introduction |d/f, films |d/e

Plaza (-1 / river exit)

Guided tour through the Kasernenareal (Abteilung Kultur Kanton Basel-Stadt)
Cultural and Open Spaces in Transition – Since the military moved out in the 1960s, the buildings in the Kasernenareal have been used for a variety of cultural and sociocultural activities. Over the years, the Canton of Basel-Stadt has gradually renovated the buildings to create future-oriented infrastructure for public use. As this transformation nears completion, we invite you to discover the diversity of the Kasernenareal – with Simon König and Marc Bättig.

Starting times:
11.00–11.30 |d
15.00–15.30 |e
16.30–17.00 |d

PROGRAMM

Time	Plaza (ground floor)	Foyer 1+2 (1st/2nd floor)	Saal (2nd floor)	Atelier (ground floor)	Forum (ground floor)	Turmzimmer (4th floor)
09.00	**09.00–09.30 Arrival** Welcome coffee & croissants					
09.15						
09.30			**09.30–10.45 Kick-off** |d/f Opening remarks with Mira Song (FKOE/FCE), Angela Müller (AlgorithmWatch), Sabine Himmelsbach (HEK), followed by keynotes by Johan Rochel (ethix) & Nikki Böhler (Intersections). Moderation: Valérie Wacker			
09.45						
10.00						
10.15						
10.30						
10.45		**10.45–12.30 Marketplace** |d/f/e Promising Practices, AI Escape Game, short films, guided tours & more with: HEK, EPFL+ECAL Lab, Institut für KI und Bühne Magdeburg, Abteilung Kultur Kanton Basel-Stadt, Shorts with Laura Walde, Intersections, Suisseculture. Free floating, follow your interests. > Short films 10.50–11.35 > Tour 11.00–11.30 |d		**Atelier (ground floor)**	**Forum (ground floor)**	**Turmzimmer (4th floor)**
11:00				**11.00–11.30 Q&A: Johan Rochel & Nikki Böhler** |d/f Moderation: Olivier Glassey & Andreas Geis		**11.00–12.00 Workshop: Hands-on AI Text Generators** |d/f Opportunities and limitations of AI text generators such as ChatGPT & Co. Participants test applications and learn how they can be used. For beginners, by registration only. Hosted by HEK
11:15						
11:30						
11:45			**11.45–12.30 Panel: AI & Cultural Funding in Practice** |d/f Insight into the current legal situation by Noah Martin (SUISA). Panel discussion on the concrete application of AI in cultural promotion with Tobias Philipp (SNSF), Stefan Schöbi (StiftungSchweiz), Enzo Duit (fundraising/AI) and Sibylle Birrer (Amt für Kultur Kanton Bern).			
12:00						
12:15						
12:30	**12.30–13.30 Lunch break**					
12:45						
13:00						
13:15						
13:30			**13.30–14.15 Panel: AI & Artistic Creation** |d/f Insights on opportunities, challenges and professional realities with Tammara Leites (interaction designer), Isaac Pante (UNIL / Gamelab Lausanne), Manuel Flurin Hendry (filmmaker & researcher), MELO Melody Chua (musician & new media), Simone C. Niquille (designer & researcher).			
13:45						
14:00						
14:15		**14.15–17.15 Marketplace** |d/f/e Promising Practices, AI Escape Game, short films, guided tours & more with: HEK, EPFL+ECAL Lab, Institut für KI und Bühne Magdeburg, Abteilung Kultur Kanton Basel-Stadt, Shorts with Laura Walde, Intersections, Suisseculture, Meet the Artists. Free floating, follow your interests. > Short films 16.30 - 17.15 > Tour 15.00–15.30 |e / 16.30–17.00 |d				
14:30			**14.30–15.00 Q&A: AI Graphic Recording** |d/e In an experiment with generative image AI, the Dezentrum is creating visual protocols. We take a critical look at the results. – with Ramona Sprenger (Dezentrum).		**14.30–15.30 Workshop: Funding criteria and approaches for AI-generated art and culture projects** |d/f A space for reflection on a common understanding of the funding of AI-generated art. By registration only. Hosted by Pro Helvetia	**14.30–15.30 Workshop: Hands-on AI Text Generators** |d/f Opportunities and limitations of AI text generators such as ChatGPT & Co. Participants test applications and learn how they can be used. For beginners, by registration only. Hosted by HEK
14:45						
15:00						
15:15						
15:30			**15.30–16.10 Panel: When Software Co-Decides** |d/f Where Software providers draw the line on AI in funding with Daniel Eytan Schneider (Prolog), Lilian-Esther Krauthammer (AlphaFoundation) and Marko Feistkorn (Ascaion). Moderation: Andreas Geis			
15:45						
16:00				**16.00–16.30 Q&A: AI & Cultural Funding in Practice** |d/f Moderation: Valérie Wacker		
16:15					**16.15–17.15 Workshop: Funding criteria and approaches for AI-generated art and culture projects** |d/f A space for reflection on a common understanding of the funding of AI-generated art. By registration only. Hosted by Pro Helvetia	**16.15–17.15 Workshop: Hands-on AI Text Generators** |d/f Opportunities and limitations of AI text generators such as ChatGPT & Co. Participants test applications and learn how they can be used. For beginners, by registration only. Hosted by HEK
16:30				**16.30–17.00 Q&A: AlgorithmWatch** |d/f Moderation: Tenzin Roder & Gaëlle Métrailler		
16:45						
17:00						
17:15						
17:30			**17.30–18.00 Closing & Outlook** |d/f Takeaways & what's next for AI with Mira Song (FKOE/FCE), Philippe Bischof (Pro Helvetia), Noah Martin (SUISA) and Ramona Sprenger (Dezentrum).			
17:45						
18:00	**18.00–20.30 Soirée Conviviale**					