



FORUM • KULTUR UND ÖKONOMIE FORUM • CULTURE ET ÉCONOMIE

From Vision to Action –
Nachhaltige Kulturförderung gestalten

From Vision to Action –
Concevoir une promotion culturelle durable

Culinarium Alpinum, Stans
27 June 2024

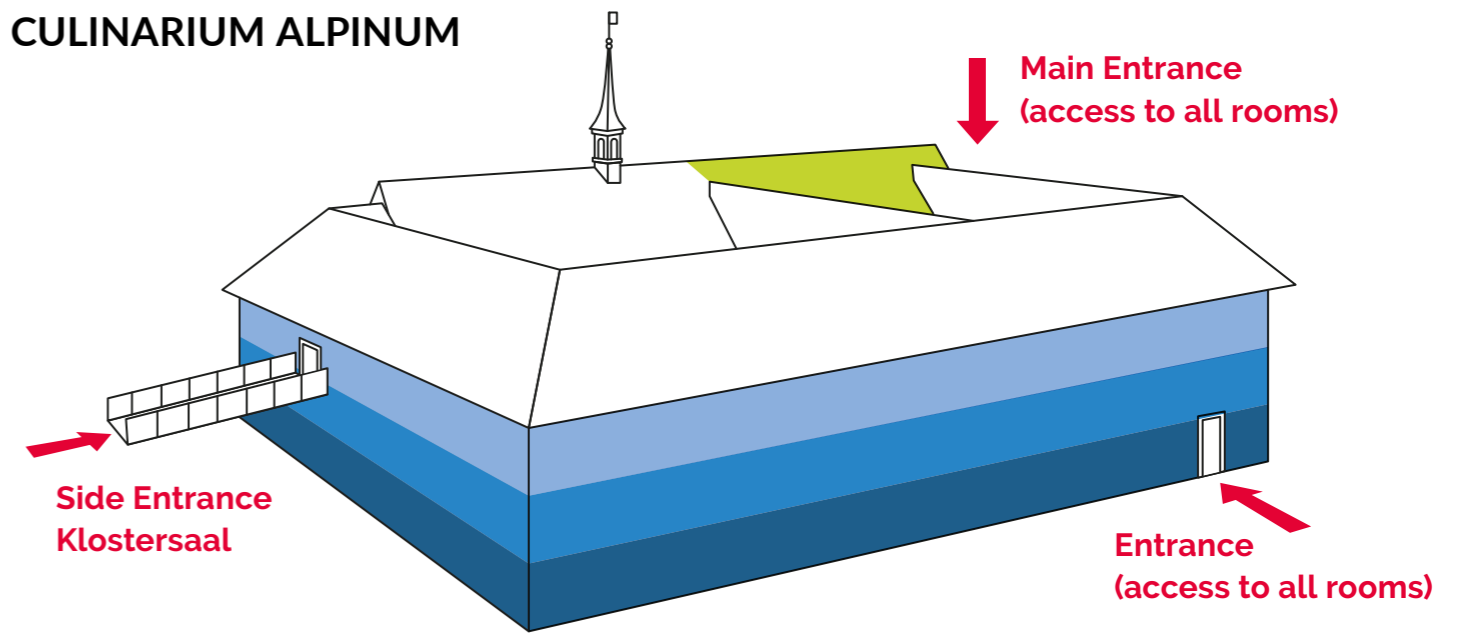
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PROGRAMM

09.00	Arrival Coffee, tea, plait & milk caramel 📍 Kreuzgang (ground floor)
9.30	Kick-off Opening keynote with Sonja Schenkel & Björn Müller with «Creativity for a regenerative tomorrow?»; and Jacob Sylvester Bilabel from the Federal Green Culture Contact Point in Germany and the Sustainability Network – hosted by Ann Mayer 📍 Church
10.30 – 12.15	Markt der Möglichkeiten / Marché des possibilités Station trail – free floating, follow your interests 📍 Klostersaal (2 nd floor) 📍 Innerer Chor (ground floor)
10.45	Atelier: Jetzt wird's konkret! / Atelier: maintenant du concret ! – Round 1 Workshop according to personal allocation 📍 Puschlav, Isere, Oberkrain, Vintschgau (1 st floor)
10.45	Q&A with Björn Müller, Sonja Schenkel and Katia Weibel («Creativity for a regenerative tomorrow?») – hosted by Mathias Bremgartner 📍 Restaurant (ground floor)
11.55	In Conversation with Katrin Grögel (Department of Culture Basel-Stadt / Working Group «Ecological Sustainability in the Cultural Sector» of the National Culture Dialogue) and Benedikt Wyss (Curator) – hosted by Ann Mayer 📍 Church
12.20 – 13.15	Lunch break Flying lunch 📍 Restaurant & courtyard (ground floor)
13.15	Coffee & Talk 1:1 exchange – registered participants are assigned to each other as conversation duos 📍 Free floating
13.45	Afternoon kick-off The market stations introduce themselves – hosted by Ann Mayer 📍 Church

CULINARIUM ALPINUM



- **2nd floor:** Klostersaal
- **1st floor:** Atelier rooms (Puschlav, Isere, Oberkrain, Vintschgau)
- **ground floor:** Restaurant, Kreuzgang, Werkstatt, Innerer Chor
- **church:** plenary sessions

14.15 – 17.15	Markt der Möglichkeiten / Marché des possibilités Station trail – free floating, follow your interests 📍 Klostersaal (2 nd floor) 📍 Innerer Chor (ground floor)	16.15	Q&A with Anne-Christine Liske and Lilli Megerle (In Conversation: festivals) – hosted by Michel Vust 📍 Restaurant (ground floor)
14.20	Q&A with Jacob Sylvester Bilabel (Federal Green Culture Contact Point in Germany & Sustainability Network) – hosted by Nela Bunjevac 📍 Werkstatt (ground floor)	16.15	Atelier: Jetzt wird's konkret! / Atelier: maintenant du concret ! – Round 3 Workshop according to personal allocation 📍 Puschlav, Isere, Oberkrain, Vintschgau (1 st floor)
14.30	Atelier: Jetzt wird's konkret! / Atelier: maintenant du concret ! – Round 2 Workshop according to personal allocation 📍 Puschlav, Isere, Oberkrain, Vintschgau (1 st floor)	17.30	Summary & Outlook Insights and outlooks with Hedy Graber and other guests and welcoming address by Lukas Arnold, Mayor of Stans - hosted by Ann Mayer 📍 Church
14.50	Q&A with Katrin Grögel and Benedikt Wyss (In Conversation: recommendations working group «Ecological Sustainability in the Cultural Sector» of the National Culture Dialogue) – hosted by Andreas Moos 📍 Restaurant (ground floor)	18.15 – 21.00	Soirée Conviviale Apéro Riche 📍 Restaurant (ground floor)
15.40	In Conversation with Anne-Christine Liske (Director far' festival et fabrique des arts vivants, Nyon) and Lilli Megerle (Festival management One Of A Million, Baden) – hosted by Ann Mayer 📍 Church		



Detailed information in German and French at:
www.kulturundoeconomie.ch

MARKT DER MÖGLICHKEITEN / MARCHÉ DES POSSIBILITÉS KLOSTERSAAL (2ND FLOOR)

Opening hours 10.30 – 12.15 and 14.15 – 17.15

Free floating each and everyone according to their own interests

Please note specific starting times for the guided tour and the film

How do we shape sustainable cultural promotion and how do we get it done? – The station trail offers inspiration from all dimensions with a special focus on social sustainability: experience interactive activities, benefit from promising practices, challenge your favourite ideas, take a tour, watch a film and exchange ideas.

1 Neubad «erneuerbar»

The Neubad is the interim use of the former indoor swimming pool of the city of Lucerne since 2013, where over 300 events from the fields of music, literature, science, film, performance, club and culinary arts take place every year. The building, which dates back to 1969, has never been renovated. The «erneuerbad» project and the associated measures to reduce energy consumption and conserve resources will be presented.

2 Neubad «temporär»

An initiative of the «Netzwerk Neubad»: «temporär» is committed to sustainable urban planning and neighbourhood development through innovative temporary uses. They offer an interface between cities, municipalities, owners and potential users and pursue the goal of utilising more empty spaces temporarily and with added value for society. Insights into promising practices!

3 Neubad «vereinbar»

Socially sustainable through joint activities and encounters: An inclusive cooperation between Neubad and the Rodtegg Foundation - for people with physical disabilities. The protagonists of the local pioneering project «vereinbar» talk about their findings, enable self-experience with their roadshow boxes and allow participants to change their perspective. Hands on!

4 Guided tour through the Culinarium Alpinum

The tour of the monastery builds a bridge from the Capuchin order that once lived there to today's sustainable centre of excellence for culinary art in the Alpine region. From the Alpsbrinz cellar to the attic, with a short detour into the eatable landscape - an entertaining journey through the centuries.

Starting times

- 14.30: Guided tour (30') with Peter Durrer (German)
- 15.30: Guided tour (30') with Carl Bossard (French)
- 16.30: Guided tour (30') with Carl Bossard (German)

5 Green- or Red-Teaming

The favourite ideas from the ateliers are given a playful resonance chamber: Are you on the red or green team? Host Philipp Schnyder challenges the resulting sustainability ideas for cultural promotion with the participants, scales them up or gives them a new twist.

Starting time: Open in the afternoon only

6 t.Time: Fair wages in the performing arts

The new calculation tools from t. serve professionals in the independent performing arts as a wage and fee compass and at the same time as a base for the necessary discourse on money and social security. At «t.Time», the tools and the development of factors such as region, level of responsibility in the project, professional experience or number of children are explained. Exchange desired!

7 Creativity for a regenerative tomorrow

The theses of the action research process will be put up for discussion in an interactive way and the transformation map and typology will be tested for their practical relevance. How could funders use the tools to develop new funding formats and (further) develop a systemic portfolio approach? How could artists and cultural practitioners work with them and sharpen their own practice and role? The work is part of the new Art.Culture.Transformation programme, through which Stiftung Mercator aims to strengthen the social transformation potential of art and culture.

8 Helvetiarockt / We Can Dance It

Helvetiarockt promotes gender equality and contributes to a vibrant, respectful, equal and non-discriminatory music industry. Since 2022, Helvetiarockt has been working as part of the Diversity Roadmap on the key topic of sexualised violence. The Diversity Roadmap project is presented and concrete recommendations for funding institutions in connection with diversity and in particular on the topic of sexualised violence are provided. Within this context, Helvetiarockt is working with the We Can Dance iT association, whose aim is to promote equality, prevent sexist and sexual violence in the cultural sector, in public spaces and in the night world in French-speaking Switzerland, and raise awareness of this.

9 SEEK Sharing Examples Empowering Knowledge

SEEK – Sharing Examples Empowering Knowledge is a digital collection of exciting and inspiring Circular Design case studies. SEEK is also a learning platform and a work tool that creates a compact overview and promotes a holistic understanding of the key concepts of the Circular Economy, while demonstrating how they manifest in action. How can funding become more regenerative? Using circular design, inspiring thoughts are developed for your organisation.

10 Working Group «Ecological Sustainability in the Cultural Sector» of the National Culture Dialogue

One of the focuses of the National Culture Dialogue for 2021-2024 is the climate impact of cultural creation. A working group is developing recommendations for Switzerland's public cultural funding bodies. These tools will be presented at the station and input for finalisation and communication will be collected in dialogue with the participants.

11 least [laboratoire écologie et art pour une société en transition]

How can art transform society in times of transition? least is an association that supports artistic, transdisciplinary and co-creative approaches to activate the collective consciousness and resilience of our «earth system»: Everything from our practices, our jobs, our habits and our entire daily life needs to be reappraised and recreated. least's program accompanies this transition, offering tools for developing collective thought and action to change mindsets and the world, while questioning the production system of arts and culture.

12 Three years of sustainability at the FKOE – a collection

Three years with many organisations, projects and initiatives on the topic of sustainability lie behind the Forum Culture and Economy. A final collection with a view.

13 The Value of Things, Tobias Luchsinger Innerer Chor, ground floor

A film by young Swiss filmmaker Tobias Luchsinger, which premiered at the Solothurn Film Festival in January'24. How can life be made more sustainable? Civil engineer Felix, fashion designer Sanaz and food activist Dominik explore this question. They prefer to look for creative solutions rather than just discussing them. A crew accompanies the three young people and looks for methods to produce their film in the most resource-efficient way possible. Together they overcome resistance and show that transition is achievable.

Starting times: 10.45 Uhr / 11.30 Uhr / 14.30 Uhr / 15.30 Uhr / 16.30 Uhr (duration 30 minutes)

